Udaan, a business simulation game is one of the stupendous event of Lakshya where all the participants experience the closest possible simulation of the business scenarios.

On the day of event, participants are grouped into teams and are made to create products specified by the organisers.

Each team is put in various scenarios such as  registering a company,handling crisis,marketing the product, managing the finances etc. In the end depending on how the team responds to various scenarios and profits gained by the company, the top three companies/teams are chosen.

The amount of fun,excitement and learning from this game are insane.